

Code of Conduct

- ⌘ Always follow the Highway code
- ⌘ Be considerate to other users, and give way to pedestrians and horse riders
- ⌘ Take particular care at junctions, when cycling downhill and on loose surfaces
- ⌘ Ride in single file on narrow or busy roads
- ⌘ Consider wearing a helmet and high visibility clothing
- ⌘ Fit a bell and use it, don't surprise people
- ⌘ Railways – only cross the railway line at permitted level crossings, obey the safety warning signs and look and listen before crossing
- ⌘ Motorbikes are not permitted on the off-road paths
- ⌘ Cars – if you need to bring your car, please park only in designated car parks
- ⌘ Horse-riders, for their own safety, are not permitted along the path adjacent to the Severn Valley Railway

KEY

- Route 45 (On Lanes)
- Route 45 (Traffic Free)
- Family Mountain Bike Route
- Bridleway
- Public Footpath only - No Cycling
- Pylons
- Take Care
- Severn Valley Railway and Station
- Public House
- Cafe
- Picnic Area
- Shopping
- Car Park
- Toilets
- Visitor Centre
- Cycle Shop
- Information Centre
- Place of Worship
- Play Area
- Nature Reserves
- Gardens
- Cycle Parking
- Cycle friendly pubs/accommodation/tourist attractions
- Steep Slope (arrows point downhill)



Route 45
National Cycle Network
A 200 mile heritage trail



- Chester**
- Whitchurch**
- Shrewsbury**
- Ironbridge**
- Bridgnorth**
- Bewdley**
- Worcester**
- Gloucester**
- Cirencester**
- Swindon**
- Marlborough**
- Stonehenge**
- Salisbury**

Cheshire County Council
01244 603617
www.cheshire.gov.uk/cycling

Shropshire County Council
01743 253008
www.shropshire.gov.uk/cycling.nsf

Borough of Telford & Wrekin Council
01952 202826
www.telford.gov.uk/environment/transport

THIS LEAFLET

Worcestershire County Council
01905 766085
www.worcestershire.gov.uk

Gloucestershire County Council
www.gloucestershire.gov.uk

Wiltshire County Council
01225 713481
matthewhoskins@wiltshire.gov.uk

MERCIAN WAY



Wyre Forest to Bridgnorth
Discover ancient woodland, peaceful river valley scenery and the renowned Severn Valley Railway as you cycle or walk through South East Shropshire

Discover Shropshire By Bike
It's great to get out and about on a bike in Shropshire. Discover hundreds of miles of National Cycle Network routes along quiet lanes, explore traffic-free trails along old railways and waterways, follow the cycle rides from historic towns and get muddy on mountain bike tracks in woods and forests.



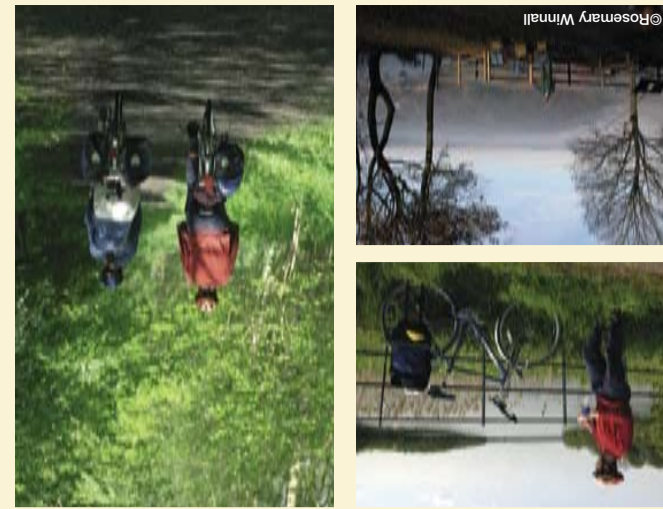
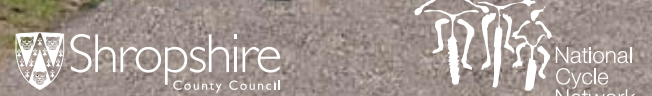
www.shropshire.gov.uk/cycling.nsf
Shropshire County Council
01743 253008

National Cycle Network
This route is part of the National Cycle Network, one of the award-winning projects coordinated by the charity Sustrans.
www.sustrans.org.uk
Sustrans
0845 113 0065



MERCIAN WAY

Wyre Forest to Bridgnorth



Discover the hidden heart of the country by exploring the Severn Valley as you've never seen it before.

Walkers and cyclists can now enjoy some of Shropshire's most spectacular scenery by travelling this newly-opened section of the National Cycle Network's Mercian Way. Running from the ancient Wyre Forest near Bewdley through the award-winning Severn Valley Country Park at Alveley, the route not only covers quiet rural lanes, it includes miles of off-road tracks that take the visitor into a lost world of unspoilt riverside, woods and meadows, far from main roads and the frenetic pace of everyday life.

The Highley section is particularly appealing, offering a unique opportunity to walk or cycle alongside the majestic vintage steam trains of the Severn Valley Railway in a safe, family-friendly, traffic-free environment.

Mercian Magic

And why is it called the Mercian Way?

There are plenty of country pubs and village shops providing food and drink along the way, and plenty of family friendly attractions including Arley Arboretum, one of the oldest in the country. Then there's Highley's Sculpture and History Trails and Chelmarsh Reservoir with its colourful sailing dinghies and abundant bird life. Take a river crossing via the historic Hampton Loade Ferry, marvel at spectacular Daniel's Mill, still powered by its massive iron water-wheel, and taste all the delights of beautiful Bridgnorth, including the famous Victorian Cliff Railway.



From the Wyre Forest to Chester the route runs through the former ancient Kingdom of Mercia, once ruled by the powerful Offa, the first man to claim the title of King of England. To commemorate the route's links with the region's turbulent past, special cast-iron waymarkers have been commissioned in the form of Anglo-Saxon warriors. Set up at strategic points along the trail, the soldiers will be on duty all year round to ensure that travellers can easily get their bearings.



Shropshire County Council does not endorse any particular establishment mentioned herein and gives no warranty or representation, expressed or implied, as to their quality or suitability. See www.shropshire.gov.uk/cycling.nsf

- Attractions**
- 1 Daniels Mill
 - 2 Dudmaston Hall
 - 3 Hampton Loade Ferry
 - 4 Severn Valley Country Park
 - 5 Severn Centre
 - 6 Rays Farm
 - 7 Bodenhams Arboretum
 - 8 Arley Arboretum
 - 9 Wyre Forest Visitor Centre
 - 10 Severn Valley Railway
 - 11 Wynn Dene Guest House
 - 12 The Golden Lion Inn B&B
 - 13 Croft Hotel
 - 14 Stanmore Hall Touring Park + limited Camping
 - 15 Eudon Burnell Cottages
 - 16 Diney Farm B&B
 - 17 Unicorn Inn B&B/Camping
 - 18 Bulls Head Inn B&B
 - 19 River & Rail Inn + S/Catering
 - 20 Arside B&B
 - 21 Tudor Barn B&B
 - 22 Bewdley Hill Guest House
 - 23 Ramada Hotel
 - 24 Bank House B&B
 - 25 Kateshill House B&B
- Cycle Friendly Accommodation & Pubs**
- 1 Wynn Dene Guest House
 - 2 The Golden Lion Inn B&B
 - 3 Croft Hotel
 - 4 Stanmore Hall Touring Park + limited Camping
 - 5 Eudon Burnell Cottages
 - 6 Diney Farm B&B
 - 7 Unicorn Inn B&B/Camping
 - 8 Bulls Head Inn B&B
 - 9 River & Rail Inn + S/Catering
 - 10 Arside B&B
 - 11 Tudor Barn B&B
 - 12 Bewdley Hill Guest House
 - 13 Ramada Hotel
 - 14 Bank House B&B
 - 15 Kateshill House B&B
- Tourist Information Centres**
- 1 Bewdley
 - 2 Bridgnorth
- Cycling Contacts**
- 1 Paul's Pedals - Bridgnorth
 - 2 Smith Cycles - Kidderminster
 - 3 Cyclists' Touring Club (CTC)
 - 4 Sustrans
- Public transport enquiries**
- 1 National Rail Enquiries

01746 762753
01746 780866
07966 183728
01746 861644
01746 781192
01746 860000
01299 841255
01562 852444
01299 861368
01299 266944
01299 403816

01746 761761
01746 789235
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01746 780404
01746 780007
01299 400129
01299 406400
01562 60473
01299 402652
01299 401563

01299 40740
01746 763257
0845 1130065
0870 8730060
01562 823721
01562 861993
0870 608 2 608
08457 48 49 50

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