

# Transforming Attendance

## Breaking down the barriers to opportunity

March 2025



Department for Education

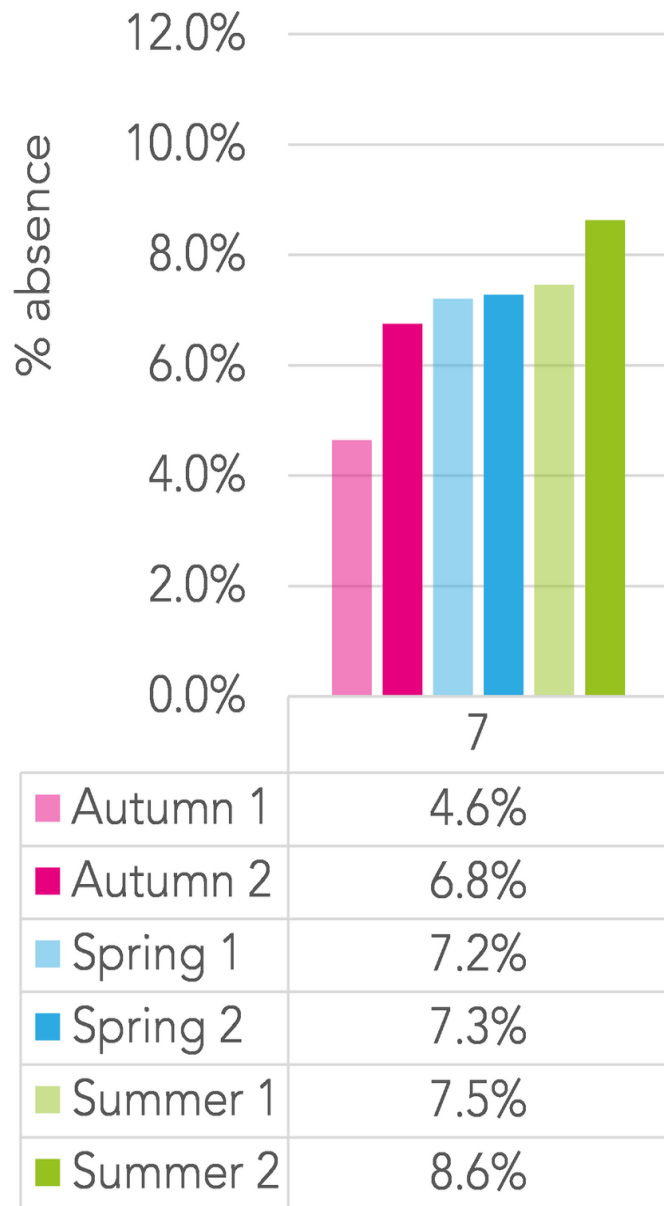
# Breakout Session 1: Transition Transforming Attendance Before, Beginning and Beyond

March 2025



Department for Education

<https://vimeo.com/1055235596/1f7ec37ead>



## Absence by year group half-term, 2023/2024

### State-funded secondary schools subscribing to FFT Attendance Tracker

<https://ffteducationdatalab.org.uk/2025/01/the-effect-on-absence-of-going-to-a-new-school/>

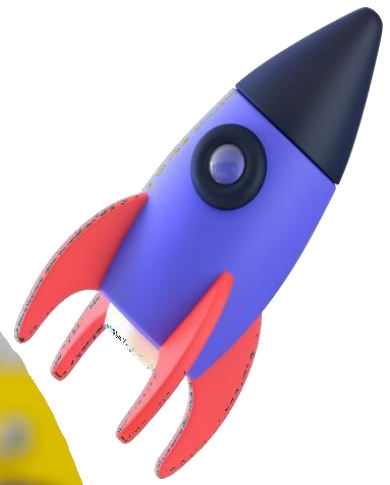
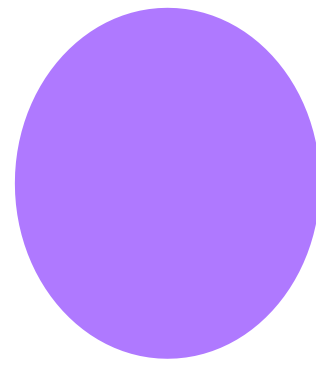
Before,  
Beginning  
& Beyond



**BEFORE.**

# Primary Engagement

- Collaboration Between Primary and Secondary e.g. key events and cross phase working.
- Primary Curriculum Offer Document shared with Primary Phase.



# Primary Curriculum Offer Document (Year 4/5)

## COMPUTING

Pupils will have the experience of working with Computer Science teachers to explore the world of coding, Scratch and Python.

## SCHOOL PRODUCTION

Pupils will have the chance to come and watch our production of Matilda.

## BEHAVIOUR CURRICULUM

Pupils will learn about our expectations at Barr Beacon School and the standards set. This is why we are 'proud to succeed'!



## E-SAFETY THREAD PSHE

Pupils will work collaboratively with our ESafety Leads to support ESafety across the school.

## CADETS EXPERIENCE

Pupils will have the opportunity to have a mini-cadets experience, meet cadets and observe them in practice.

## CREATIVITY/ARTS/ COOKING

Bespoke workshops in our kitchen suite or art rooms to try out new materials, techniques and creative experiences!



## MFL

Pupils will have the opportunity to have a series of workshops around their chosen language.



## MOST ABLE MATHS

Pupils will be stretched to try advanced Key Stage 3 or even 4 mathematical problems.

## SCIENCE EXPERIMENTS

Explore our laboratories to learn more about real life science experiments!



# BEFORE.

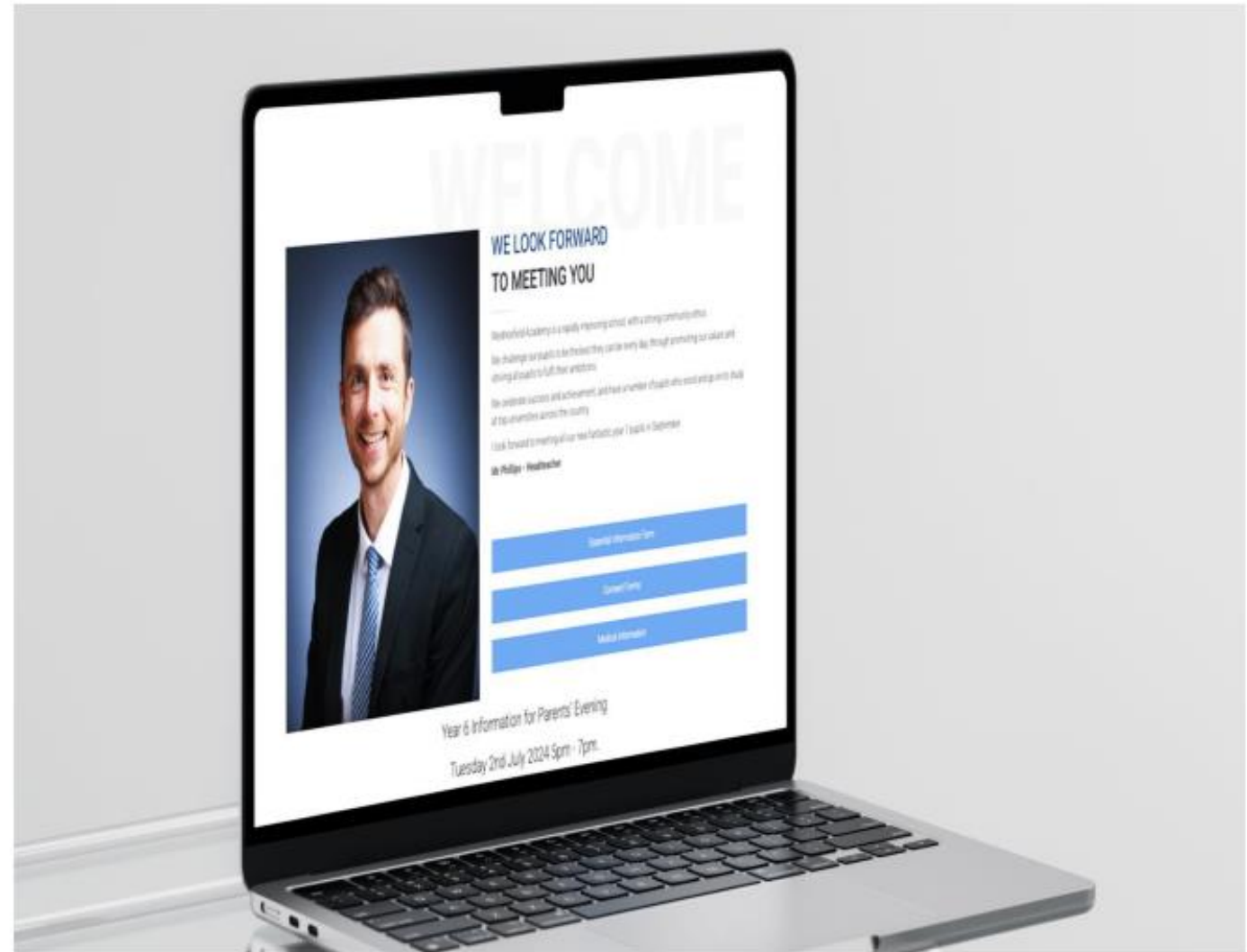


## National Offer Day

**Monday 3rd March 2025**

- Website Induction Package (year 6)
- Parental Letter/Attendance Info
- Pupil Welcome Postcard
- Social Media Engagement

# Induction Website Package



# WELCOME

## WE LOOK FORWARD TO MEETING YOU

We are delighted that you have chosen Bloxwich Academy for your child's next step into education and we look forward to welcoming them on their journey with us over the forthcoming years.



Scan here for induction information

[www.bloxwichacademy/induction](http://www.bloxwichacademy/induction)



# Pupil Welcome Postcard

# March-July

BEFORE.

- Year 7/8 Pupils to Visit Year 6 (Alumni from Primary)
- Secondary staff to visit Primary pupils and parents in the Primary setting / safe space. Joined up approach to tackle transition to Secondary/ attendance concerns.
- Sharing of Attendance Awards/Extra-Curricular offer
- Advertising Family Awards linked to attendance



# ATTENDANCE Rewards

## Half-Termly Rewards and Incentives

Letter for achieving excellent attendance for the half term.  
 2 tickets for 100% attendance into attendance draw on the last day of every half term.  
 Assistant Head of House (Autumn)  
 Assistant Headteacher (Spring)  
 Headteacher (Summer)

1 ticket for >98% attendance into attendance draw on the last day of every half term.

End of half term draw for each House + Sixth form:

- ★ 1st place £50 amazon voucher + £25 Sainsburys food voucher
- ★ 2nd place £40 amazon voucher + £25 Sainsburys food voucher
- ★ 3rd place £30 amazon voucher + £25 Sainsburys food voucher
- ★ 4th place £20 amazon voucher
- ★ 5th place £10 amazon voucher

## Termly Rewards and Incentives

Certificate for achieving excellent attendance for the half term.

End of term activity for all pupils with excellent attendance:

- ★ Christmas activity reward
- ★ Easter activity reward
- ★ Summer Inflatables activity reward

## Termly Most Improved Attendance

Headteacher letter congratulating all families on improved school attendance.

End of term family reward for most improved attendance per house:

- ★ Family ticket for local attraction (bowling, cinema etc)



## Barr Beacon School - Extra-Curricular Timetable – Spring Term – from 13/01/2025

	Monday	Tuesday	Wednesday	Thursday	Friday
Yr 7	iCentre (3:10 – 4:00 pm) Swimming Badminton Netball SEND Homework Club Lego Club (invite only) SEND Communication Club (invite only) American Flag Football Matilda Rehearsal Prop Club (Matilda Support) Early Morning Fitness KS3 Dance	iCentre (3:10 – 4:00 pm) SEND Homework Club Early Morning Fitness	iCentre (3:10 – 4:00 pm) Touch Rugby Darts Club SEND Homework Club SEND Art Club Music Club Gaming Club Humanities Club Early Morning Fitness Japanese Club	iCentre (3:10 – 4:00 pm) Basketball Girls Football Y7 & 8 Boys Football SEND Homework Club Matilda Rehearsal Drama Club Mathletes (KS3 Maths Club) Science Club French Games Club Early Morning Fitness Arabic Club	iCentre (3:10 – 3:30 pm) Early Morning Fitness German
Yr 8	iCentre (3:10 – 4:00 pm) Swimming Badminton Netball SEND Homework Club Lego Club (invite only) SEND Communication Club (invite only) American Flag Football Matilda Rehearsal Prop Club (Matilda Support) Early Morning Fitness KS3 Dance	iCentre (3:10 – 4:00 pm) SEND Homework Club Early Morning Fitness	iCentre (3:10 – 4:00 pm) Touch Rugby Darts Club SEND Homework Club SEND Art Club Music Club Gaming Club Humanities Club Early Morning Fitness Japanese Club	iCentre (3:10 – 4:00 pm) Basketball Girls Football Y7 & 8 Boys Football SEND Homework Club Matilda Rehearsal Drama Club Mathletes (KS3 Maths Club) Science Club French Games Club Early Morning Fitness Arabic Club	iCentre (3:10 – 3:30 pm) Early Morning Fitness German
Yr 9	iCentre (3:10 – 4:00 pm) Swimming Badminton Netball SEND Homework Club Lego Club (invite only) SEND Communication Club (invite only) American Flag Football Matilda Rehearsal Prop Club (Matilda Support) Early Morning Fitness KS3 Dance	iCentre (3:10 – 4:00 pm) SEND Homework Club Early Morning Fitness	iCentre (3:10 – 4:00 pm) Y9 & 10 Boys Football Touch Rugby Darts Club SEND Homework Club SEND Art Club Music Club Gaming Club Humanities Club Early Morning Fitness Japanese Club	iCentre (3:10 – 4:00 pm) Basketball Girls Football SEND Homework Club Matilda Rehearsal Mathletes (KS3 Maths Club) Science Club French Games Club DoFE Volunteering Early Morning Fitness Arabic Club	iCentre (3:10 – 3:30 pm) Early Morning Fitness German

Activate Windows  
Go to Settings to activate Windows.

# BEFORE.

## Induction Day

- Attendance Pathway (additional days) to include parental engagement.
- Introduction to Pupil Services offer.



**BEFORE.**

# Summer Holidays

- **Summer Induction Tasks** with rewards given out in September term e.g. Attendance Badges
- **Summer School** targeting low attendance pupils.
- **August Home Visits** to pupils with low attendance to address any transition anxiety



# Summer Holiday

## Pupil Postcards



**Week 2**

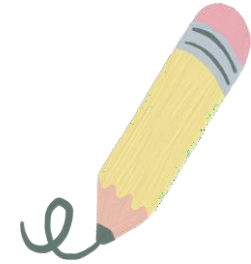
Key Staff & House

Information



**Week 4**

Uniform Expectations



**Week 6**

School Values

**ALL POSTCARDS TO CONTAIN KEY ATTENDANCE  
INFORMATION ON THE REVERSE.**

# Before, **Beginning** & Beyond



# BEGINNING.

## Year 7 Autumn Term

- First Day absentees are visited on the same day.
- Investment in training Year 7 Form Tutors /bespoke package to train tutors to a high level
- Pupils spend extended amount of time in form groups to help form friendships.
- Relaxed **transition** rules for the first two weeks.
- Clearly mark rooms/directions to navigate the schools site.



## BEGINNING.

### Year 7 Autumn Term

- Sixth Form Mentor Scheme.
- Timetabling:
  - Monday/Friday Period 1 more creative subjects.
  - Equipment heavy lessons timetabled separately where possible.
- Year 7 Settling In Evening -attendance focus/pupil services (option for virtual attendance)



# Before, Beginning & Beyond



# Year 7 Spring & Summer Term



- Winter Term Year 7 Residential.
- Turing Scheme Incentives - Year 7 focus
- Opportunities such as CCF, DofE and Extra Curricular activities.

<https://researchschool.org.uk/staffordshire/news/the-role-of-communication-in-engaging-parents-as-a-key-stakeholder>

# Year 7 Spring & Summer Term

- Use of language. **Miss School, Miss Out**
- Parental Support Workshops
- Rewards Assemblies
- Careers Minimum Entitlement
- Specialist Attendance Support e.g. NSPCC



love

# ATTENDANCE WEEK

10th - 14th February

Roses are red, violets are blue  
We love attendance, and you should too!

In the final week of term, if you attend school every day, arriving on time, you will receive a Valentines treat on Friday 14th. You will also be entered into a raffle where on Friday 14th the name of one lucky pupil from each year group will be drawn.

The lucky winners will receive a £20 Amazon voucher.



## 12 DAYS OF CHRISTMAS



Years 7-13: 4th-19th December - Attend school and you'll have the chance to win a prize every day in our daily raffle draw! Names will be drawn at random from all those in attendance each day. 1 prize per year group (\*1 hamper)

 **1**  
**4th December**  
Free item of food or drink at break (5th-11th Dec)

 **2**  
**5th December**  
Free item of food or drink at break (6th-12th Dec)

 **3**  
**6th December**  
Free item of food or drink at break (9th-13th Dec)

 **4**  
**9th December**  
Free item of food or drink at break (10th-16th Dec)

 **5**  
**10th December**  
Free item of food or drink at break (11th-17th Dec)

 **6**  
**11th December**  
Free item of food or drink at break (12th-18th Dec)

 **7**  
**12th December**  
Free item of food or drink at break (13th-19th Dec)

 **8**  
**13th December**  
Costa gift card £5 & a chocolate selection box

 **9**  
**16th December**  
Amazon gift card £10 & a chocolate selection box

 **10**  
**17th December**  
Just Eat gift card £15 & a chocolate selection box

 **11**  
**18th December**  
One4All gift card £20 & a chocolate selection box

 **12**  
**19th December**  
£30 cinema voucher & a christmas hamper

To be eligible for this grand prize, you must have attended all week (16th-19th December)



# DON'T GHOST US!

Pupils in Years 7-13 - attend every day in the final week of term (21-24th October) and receive a **treat** on Thursday 24th.

Pupils in **Years 8-13** with the most improved attendance this half term (compared to Autumn 1 2023) and 100% attendance in the final week will be invited to visit our hot chocolate pop up bar on Thursday 24th.

# IN TO WIN

**Years 7-11: 25th-29th November**

Attend every day in the final week of November and you'll have the chance to win an Amazon voucher in our raffle draw.

Names will be drawn at random from all those with 100% attendance for the week. 4 vouchers per year group.



# Listening to pupil voice

<https://vimeo.com/1056405687/b4920c02e2>

# Panel Q+A

- **Kate Brunt**, DfE West Midlands Rise Adviser
- **Lynsey Draycott**, DfE West Midlands RISE Adviser
- **Ian Hemingway**, STAR Academies Trust,
- **Manraj Dhillon**, ONE Multi Academies Trust
- **Jayne Lowe**, DfE Attendance Adviser



**Thank You**